



KORTNEY ROSE FOUNDATION

Turning Point Restaurants with The Kortney Rose Foundation raise over \$100K for pediatric brain tumor research

Annual dining event reaches over \$500K in cumulative donations

Oceanport, N.J., (March 11, 2020) – The Kortney Rose Foundation today announced that its “Great Food for a Great Cause” event held at all locations of Turning Point Restaurants, the weekend of February 29, raised over \$106,000, setting a new record for the annual event. Celebrating its 11th year, the fundraiser’s cumulative total has reached over \$516,000 in donations. This recent event marked further expansion across New Jersey and Pennsylvania, growing awareness of KRF’s mission to raise funds for collaborative research on pediatric brain tumors, the number one cause of death by disease in children.

Restaurant patrons, who dined at any of the 19 Turning Point Restaurant locations and donated to KRF, received Turning Point gift card(s) for free entrees to be used on their next visit. The Turning Point operates restaurants at 12 New Jersey locations, 6 Pennsylvania locations and one in Delaware.

The money raised directly benefits research being done through the 17 worldwide collaborative institutions making up the Children’s Brain Tumor Tissue Consortium (CBTTC). They share specimens and data to accelerate discovery of effective treatments and cures for children with pediatric brain/central nervous system tumors. The CBTTC is operated out of the Center for Data Driven Discovery in Biomedicine at the Children’s Hospital of Philadelphia (CHOP). To date, KRF is approaching \$2.5M donated for pediatric brain tumor research in the memory of their daughter Kortney, who died from a brain tumor in 2006.

“Year after year our staff and patrons look forward to this fundraiser. Their efforts and enthusiasm has sparked tremendous generosity over the past 11 years helping us raise over \$516,000 devoted to research to eradicate pediatric brain tumors,” said Kirk and Pam Ruoff, owners of Turning Point.

“KRF is extremely grateful for the amazing support over the past 11 years from the Turning Point organization and their patrons, as well as the numerous KRF volunteers who help out with this event,” said KRF’s Founder, Executive Director and Kortney’s mother, Kristen Gillette. “KRF supports collaborative research, and this event mirrors that collaborative spirit with dozens of volunteers spread across three states furthering our mission to help these children.”

Please save the date to attend The Kortney Rose Foundation’s 15th annual Kortney’s Challenge 2 Mile Fun Run/Walk at Monmouth Park on Sunday, August 2, 2020. Hope to see you there. See thekortneyrosefoundation.org for details.

About The Kortney Rose Foundation

Kortney Rose Gillette was a vivacious nine-year old girl with a winning smile and unparalleled zest for life. She loved playing with friends and animals (stuffed or real) and enjoyed school at Wolf Hill Elementary School in Oceanport, NJ. This didn’t change even after her diagnosis of a terminal brainstem glioma. On April 27, 2006, four months after her diagnosis, Kortney lost her brave battle with this pediatric brain cancer. Established in Oceanport, NJ in 2006, The Kortney Rose Foundation is a 501 (c)(3) charity whose mission is to eradicate pediatric brain tumors by supporting the world’s most promising, collaborative research. With a battle cry of “Help Get Brain Tumors Off Kids’ Minds,” the Foundation is responsible for nearly \$2.5 million raised for pediatric brain/central nervous system tumor research. KRF was a founding research partner in establishing the Children’s Brain Tumor Tissue Consortium (CBTTC) and Cavatica. With the operation center based out of the Center for Data Driven Discovery in Biomedicine at the Children’s Hospital of Philadelphia (CHOP), the CBTTC is made up of 17 global institutions, operates the world’s largest clinically annotated brain tumor tissue database and shares data via Cavatica, the first ever pediatric cancer data cloud pioneered by CHOP. These advancements are having implications for broader pediatric cancer and structural birth defect research through the National Institute of Health’s Gabriella Miller Kids First Program with which KRF is a supporting foundation. <https://thekortneyrosefoundation.org/>

For event details or to schedule an interview, please contact Kristen Gillette at (732) 222-1491 or kristen@thekortneyrosefoundation.org.

About Turning Point Restaurants

The Turning Point restaurants were founded in 1998 by Kirk and Pam Ruoff, who opened their first location in Little Silver, NJ. Serving breakfast, brunch and lunch, Turning Point now operate 12 restaurants in New Jersey, six in Pennsylvania and one in Delaware, offering the finest in quality and freshness. Among the most recent accolades received in 2019 are NJRHA Golden Plate Award, “Best Breakfast, Brunch and Lunch” in New Jersey Monthly magazine; “Best Breakfast Bites” in Main Line Magazine” and “Readers’ Choice Award” in Philly Magazine. Each location is tastefully decorated with soothing natural colors, rich wood trim, lush live plants, large windows allowing plenty of natural light, comfortable dining areas, gas fireplaces, a private meeting area, a dining counter and outside seating for warmer seasons. Turning Point restaurants are open daily from 7:30 a.m. to 3 p.m. www.theturningpoint.biz

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