



# KORTNEY ROSE FOUNDATION

## CHERUBINI CHIROPRACTIC JOINS FIGHT TO 'GET BRAIN TUMORS OFF KIDS' MINDS' BY SUPPORTING THE KORTNEY ROSE FONDATION

*Donation Kicks off Foundation's First Annual Appeal in Honor of Kortney's Birthday This Month*

Red Bank, N.J. (November 14, 2019) -- The Kortney Rose Foundation (KRF), which raises money for pediatric brain tumor research, today announced that it received a \$2,000 donation from Dr. Liza Cherubini and Cherubini Chiropractic. After supporting the 14<sup>th</sup> annual Kortney's Challenge Fun Run/Walk in August as a corporate partner, Cherubini increased its involvement via an in-house campaign run at its Red Bank office. The practice donated all new patient exam and consultation fees received in August and September to KRF.

"I became inspired by Kortney's story, community support of Kortney's Challenge and how tirelessly KRF pursues its mission to help eradicate pediatric brain tumors by funding world-class, collaborative research," said Dr. Liza, a family chiropractor, speaker and educator who has dedicated her life to healing patients through a "vitalistic" approach that assesses the entire person.

"We're extremely grateful to Dr. Liza, her staff and patients for their generosity," said Kristen Gillette, Founder/Executive Director of KRF. In addition to raising money, these types of fundraisers help us reach new audiences, including many parents, who need to be aware that brain tumors are the #1 cause of death by disease in children, and its research is terribly underfunded."

Small foundations like KRF are helping bridge the funding gap left by the National Institute of Health's (NIH) minimal allotment of 4% of their annual research budget to kids' cancer research. Donations to KRF accelerate research findings for better treatments and cures for the 13 children per day and the 28,000 children currently living with a diagnosis of a brain/central nervous system tumor. This month, KRF will launch its first Annual Appeal to honor the Gillette's daughter Kortney who died from a brain tumor in 2006. Donations will be accepted starting November 27 - Kortney's birthday - at <https://thekortneyrosefoundation.org/>.

All donations to KRF directly benefit collaborative, cutting edge research and the Children's Brain Tumor Tissue Consortium (CBTTC), a global 17 institution effort providing free and open access data to find a cure for pediatric brain cancer. The Kortney Rose Foundation was a founding research partner that created the CBTTC and continues to support its expansion. To date, KRF is responsible for over \$2 million in research funding.

### **About Cherubini Chiropractic**

*Cherubini Chiropractic uses a vitalistic approach to Chiropractic care which looks at the entire person and not merely the parts or symptoms. With this approach, there is a greater healing to the nervous system and a consciousness shift that takes place with chiropractic adjustments. It is Cherubini Chiropractic's mission to help awaken and heal humanity by providing chiropractic care to the whole family. Dr. Liza Cherubini is a family chiropractor, educator and speaker in Red Bank, N.J. Cherubini Chiropractic is located at 140 Maple Avenue, Red Bank, N.J. 07701 - 732-784-0586 [www.cherubinichiropractic.com](http://www.cherubinichiropractic.com)*

### **About The Kortney Rose Foundation**

*The Kortney Rose Foundation (KRF) is a 501(c)(3) charity created by Kortney's parents, after her death in 2006 from a rare brain tumor, to create her legacy of helping other children through the promise of research. With a battle cry of "Help Get Brain Tumors Off Kids' Minds and a laser focus, KRF has built a playground in Kortney's name, donated over \$2 million to pediatric brain tumor research, was a founding funder of Children's Brain Tumor Tissue Consortium (CBTTC.org), and funded an important pilot research study called "Open DIPG" that has created a new design model for disease specific collaborative efforts. The foundation was also instrumental in passing legislation naming May as Brain Tumor Awareness Month in the State of New Jersey.*

###

For more information about The Kortney Rose Foundation events please follow us on Twitter, Facebook, Instagram and at our website <https://thekortneyrosefoundation.org/>

