



FOR IMMEDIATE RELEASE

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Turning Point Restaurants Raises over \$314,000 to Date For Brain Tumor Research Through The Kortney Rose Foundation

Expands Successful Fundraiser to new stores in NJ & PA

Long Branch, N.J., (March 13, 2018) –Turning Point Restaurants today announced that it raised over \$74,000 for The Kortney Rose Foundation (KRF), setting a new record at its annual “**Great Food for a Great Cause**” event held on February 24 & 25. Now in its 9th year, the annual event’s cumulative total has grown to over \$314,000 in donations. This recent event marked further expansion in New Jersey and Pennsylvania, growing awareness of KRF’s mission to raise funds for collaborative research on pediatric brain tumors, the number one disease cause of death in children.

Restaurant patrons, who dined at any of the 16 Turning Point Restaurant locations and donated to KRF, received Turning Point gift card(s) for free entrees to be used on their next visit. The Turning Point operates restaurants at **12 New Jersey Locations**: Brick, Cherry Hill, Hoboken, Holmdel, Little Silver, Long Branch, Manalapan, Marlton, Moorestown, Princeton, Sea Girt and Westfield and **4 Pennsylvania Locations**: Blue Bell, Bryn Mawr, North Wales and Warrington. The money raised directly benefits the Children’s Brain Tumor Tissue Consortium (CBTTC), a multi-institutional collaborative entity of 17 institutions that share specimens and data to accelerate finding treatments and cures for children with pediatric brain/central nervous system tumors. The CBTTC is operated out of the Center for Data Driven

Discovery in Biomedicine at the Children’s Hospital of Philadelphia (CHOP). To date, KRF has donated nearly \$2M to pediatric brain tumor research in memory of their daughter Kortney, who died from a brain tumor in 2006.

“Year after year our staff and patrons look forward to this fundraiser and their effort and enthusiasm is reflected in the tremendous generosity that is shown at this popular event,” said Kirk Ruoff, who, with his wife, Pam, are owners of Turning Point.

“We are extremely grateful for this outpouring of support and thank the Turning Point organization, as one of KRF’s largest corporate partners, for annually helping us to raise large amounts for research funding,” said KRF’s Founder and Kortney’s mother, Kristen Gillette.

About The Kortney Rose Foundation

Kortney Rose Gillette was a vivacious nine-year old girl with a winning smile and unparalleled zest for life. She loved playing with friends and animals (stuffed or real) and enjoyed school at Wolf Hill Elementary School in Oceanport, NJ. This didn’t change even after her diagnosis of a terminal brainstem glioma. On April 27, 2006, four months after her diagnosis, Kortney lost her brave battle with this pediatric brain cancer.

Established in Oceanport, NJ in 2006, the Kortney Rose Foundation is a 501 (c)(3) charity with the mission of funding research to promote better treatments and cures for brain tumors, the #1 disease killer of children. With a battle cry of “Help Get Brain Tumors Off Kids’ Minds,” the foundation is responsible for nearly \$2 million donated to pediatric brain/central nervous system tumor research. KRF prioritizes collaborative research, and was an original research partner that helped to establish the Children’s Brain Tumor and Tissue Consortium (CBTTC). With its operation center based out of the Children’s Hospital of Philadelphia (CHOP), the CBTTC is made up of 17 global institutions, operates the world’s largest clinically annotated brain tumor tissue database and shares data via CAVATICA, the first ever pediatric cancer data cloud pioneered by CHOP. These advancements are having implications for broader pediatric cancer and structural birth defect research through the National Institute of Health’s Gabriella Miller Kids First Program with which KRF is involved through CHOP.

For event details or to schedule an interview, please contact Kristen Gillette at (732) 222-1491 or kristen@thekortneyrosefoundation.org.

About Turning Point Restaurants

The Turning Point restaurants were founded in 1998 by Kirk and Pam Ruoff, who opened their first location in Little Silver, NJ. Serving breakfast, brunch and lunch, Turning Point now operate

12 restaurants in New Jersey and four in Pennsylvania, offering the finest in quality and freshness. Among the most recent accolades received in 2017 are NJRHA Golden Plate Award, “Best Breakfast, Brunch and Lunch” in *New Jersey Monthly* magazine; “Best Breakfast Bites” in *Main Line Magazine*” and “Readers’ Choice Award” in *Philly Magazine*. Each location is tastefully decorated with soothing natural colors, rich wood trim, lush live plants, large windows allowing plenty of natural light, comfortable dining areas, gas fireplaces, a private meeting area, a dining counter and outside seating for warmer seasons.

Turning Point restaurants are open daily from 8 a.m. to 3 p.m. Menus include breakfast, lunch, children’s, catering and takeout menus. www.theturningpoint.biz

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