



# KORTNEY ROSE FOUNDATION

Newly opened car wash, Jersey Auto Spa in Long Branch, is supporting The Kortney Rose Foundation (KRF) during the month of May, Brain Tumor Awareness Month with a fundraiser.

**WHAT:** Buy a Rose for Kortney Fundraiser

**WHEN:** May 1 through May 31, 2019

**WHO:** Jersey Auto Spa is teaming up with The Kortney Rose Foundation

**WHERE:** 684 Joline Avenue, Long Branch, NJ 07740

**WHY:** Small foundations like KRF are bridging the funding gap left by the federal government's lack of investment into pediatric cancers (4% to kids cancer research/96% to adults) to keep life saving research going. Without support from small foundations like KRF research cannot continue or begin. Proceeds directly benefit brain tumor research through members of the Children's Brain Tumor Tissue Consortium (CBTTC). The Kortney Rose Foundation was a founding research partner of the CBTTC which is comprised of 17 member hospitals around the world, collaborating to find answers quicker and reduce the duplication of efforts. Brain tumors are the leading cause of death by disease in children.

## HOW TO PARTICIPATE:

During the month of May, go to Jersey Auto Spa to give your car the spa treatment and when at the register paying your bill, also do good by donating to "Buy a Rose for Kortney". Any amount is greatly appreciated! Please write your name on the flyer the cashier will provide that will create a large display on the car wash's windows. The larger the display the more attention others will pay to it. Your donation supports life saving research and the signed flyer hanging helps raise awareness to this important issue.

The Kortney Rose Foundation (KRF) is a 501(c) (3) charity that was set up by Kortney's parents, after her death in 2006 from a rare brain tumor, to create her legacy of helping other children through the promise of research. Since inception the foundation has built a playground in Kortney's name, worked with the NJ Legislature to craft and pass a resolution in 2009 that annually names May as Brain Tumor Awareness Month in the State of NJ, and has raised nearly \$2 million dollars for pediatric brain tumor research. KRF is a founding foundation partner of the Children's Brain Tumor Tissue Consortium (CBTTC.org) that is comprised of 17 member institutions from around the world utilizing the world's largest supply of pediatric brain tumor specimens and the first of its kind pediatric cancer data cloud, called CAVATICA, to collaborate to find better treatments and cures. CAVATICA and the CBTTC are operated out of the Children's Hospital of Philadelphia's (CHOP's) Center for Data Driven Discovery in Biomedicine.

<http://www.thekortneyrosefoundation.org>

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