



KORTNEY ROSE FOUNDATION

Area Schools Raise over \$17,000 in 2018 for Brain Tumor Research Through The Kortney Rose Foundation

Oceanport, N.J. (December 28, 2018) -- The Kortney Rose Foundation (KRF) announced that, with the participation of Monmouth County schools, it raised over \$17,000 through the Kortney's Cash for a Cure fundraiser. KRF is grateful for the generosity of the students, parents, teachers, staff and administrations that helped to make this fundraiser so successful.

"We are grateful to see this popular fundraiser expand annually to new schools and retail locations which helps to spread awareness to the fact that brain tumors are the #1 cause of death by all disease in children and the need for private funding to accelerate research," said Kristen Gillette, Founder/Executive Director of KRF.

It's small foundations like KRF that are helping to bridge the gap in funding left by the National Institute of Health's (NIH) minimal allotment of 4% of their annual research budget apportioned to all kids cancer research. That means 96% of the annual NIH research budget goes to adult cancer research. That's why fundraisers like this to help spread awareness and raise funding is imperative.

The premise of the Kortney's Cash for a Cure fundraiser is to have "kids helping kids." Students participate by collecting their donation in a KRF custom envelope. Totals are accumulated by homeroom, inspiring some friendly competition, and the homeroom that raised the largest amount receives an award. At a glance, the 2018 fundraiser saw over \$10,000 in donations from the Middletown Township schools, over \$2,000 from West Long Branch schools, over \$1,600 from Monmouth Beach schools, and over \$1,200 from Creative Learning Center in Shrewsbury. The money raised directly benefits research being done through the 16 collaborative institutions that make up the Children's Brain Tumor Tissue Consortium (CBTTC). They share specimens and data to accelerate discovery of effective treatments and cures for children with brain/central nervous system tumors. The CBTTC is operated out of the Center for Data Driven Discovery in Biomedicine at the Children's Hospital of Philadelphia. To date, KRF has raised nearly \$2 million for pediatric brain tumor research in memory of their daughter Kortney, who died from a brain tumor in 2006.

"My daughter is so excited about supporting the Kortney Rose Foundation through this fundraiser at school. She asks me for money every day and she cleaned out her piggy bank last week. It appears she tried to crack open her brother's coin box this morning. I love this project. It's giving her a real sense that she can make a difference." – A quote from a mother whose children are raising money for the fundraiser at their school



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