



FOR IMMEDIATE RELEASE

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Turning Point Restaurants Raises \$240,000 to Date for The Kortney Rose Foundation

Expands Successful Fundraiser into Pennsylvania

Long Branch, N.J., (March 13, 2017) –Turning Point Restaurants today announced that it raised \$57,300 for The Kortney Rose Foundation (KRF) at its annual **“Great Food for a Great Cause”** event held on February 25 & 26, 2017, bringing the annual fundraiser’s cumulative total to nearly \$240,000 in donations. Last weekend’s event marked its entry into Pennsylvania, expanding awareness of KRF’s mission to raise money for pediatric brain tumor research.

Restaurant patrons who donated to KRF received Turning Point gift cards that can be used at all 13 of its locations. The Turning Point operates restaurants in Brick, Bryn Mawr, PA, Cherry Hill, Hoboken, Holmdel, Little Silver, Long Branch, Manalapan, Marlton, Princeton, Sea Girt, Warrington, PA and Westfield. The money raised directly benefits the Children’s Brain Tumor Tissue Consortium (CBTTC), a multi-institutional collaborative entity of 15 hospitals working together on pediatric brain tumor research. The CBTTC is operated out of the Center for Data Driven Discovery in Biomedicine at the Children’s Hospital of Philadelphia (CHOP). To date, KRF has donated nearly \$1.5M in memory of their daughter Kortney, who died from a brain tumor in 2006.

“Once again our staff and customers showed tremendous generosity at this popular event,” said Kirk Ruoff, owner of the Turning Point Restaurants, and one of KRF’s largest corporate sponsors. “We were especially excited to introduce KRF’s important work to our new clientele in Pennsylvania where CHOP is so well established.”

“Turning Point and the Ruoffs have been a staple to our ability to raise money to find a cure for the number one disease cause of death in children 19 and under,” said KRF’s Founder and Kortney’s mother, Kristen Gillette. “We are overwhelmed with gratitude from the growing community support for our mission to find better treatments and cures for the more than 3,500 children diagnosed annually with brain tumors.”

About The Kortney Rose Foundation

Kortney Rose Gillette was a vivacious nine-year old girl with a winning smile and unparalleled zest for life. She loved playing with friends and animals (stuffed or real) and enjoyed school at Wolf Hill Elementary School in Oceanport, NJ. This didn’t change even after her diagnosis of a terminal brainstem glioma. On April 27, 2006, four months after her diagnosis, Kortney lost her brave battle with this pediatric brain cancer.

The Kortney Rose Foundation is a 501(c) (3) charity that was set up by Kortney’s parents, after her death in 2006 from a rare brain tumor, to create her legacy of helping other children through the promise of research. Since inception the foundation has built a playground in Kortney’s name, donated over \$1.5MM to pediatric brain tumor research, at The Children’s Hospital of Philadelphia (CHOP) and around the world as a primary funder of the research done in the world-class Children’s Brain Tumor Tissue Consortium (CBTTC.org) which is operated out of CHOP’s Center for Data Driven Discovery in Biomedicine. More than 94% of every dollar donated to KRF goes directly to this research. The foundation was also instrumental in passing legislation naming May as brain tumor awareness month in the State of New Jersey. <http://www.thekortneyrosefoundation.org>

For event details or to schedule an interview, please contact Kristen Gillette at (732) 222-1491 or kristen@thekortneyrosefoundation.org.

About Turning Point Restaurants

The Turning Point restaurants were founded in 1998 by Kirk and Pam Ruoff, who opened their first location in Little Silver, NJ. Serving breakfast, brunch and lunch, Turning Point now operates 11 restaurants in New Jersey and two in Pennsylvania, offering the finest in quality and freshness. In 2016, Turning Point earned the No. 1 Breakfast Spot in NJ in the New Jersey Monthly Readers’ Choice poll. Each location is tastefully decorated with soothing natural colors, rich wood trim, lush live plants, large windows allowing plenty of natural light, comfortable dining

areas, gas fireplaces, a private meeting area, a dining counter and outside seating for warmer seasons.

Turning Point restaurants are open daily from 8 a.m. to 3 p.m. Menus include breakfast, lunch, children's, catering and takeout menus. www.theturningpoint.biz

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