

PRESS RELEASE

What: Turning Point Restaurants Seven-year Effort Raises Over \$180,000 for The Foundation

When: Effective Immediately

Where: 11 New Jersey Locations – www.theturningpoint.biz

Brick, Cherry Hill, Hoboken, Holmdel, Little Silver, Long Branch, Manalapan, Marlton, Princeton, Sea Girt and Westfield.

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Turning Point Restaurants' "Great Food for a Great Cause 2016" Raises \$57,000 for The Kortney Rose Foundation

Long Branch, N.J., (March 2016) – Turning Point Restaurants raised \$57,000 in its seventh annual fundraiser - "Great Food for a Great Cause" - on Saturday, February 27 and Sunday, February 28 at all 11 Turning Point locations! This brings the total amount raised by Turning Point for The Kortney Rose Foundation to over \$182,000!

The Kortney Rose Foundation (KRF) raises funds for pediatric brain tumor research at the Children's Hospital of Philadelphia (CHOP). KRF was founded by Kristen and Rich Gillette, Oceanport, in memory of their daughter Kortney, who died from a brain tumor in 2006.

"Our staff and patrons' enthusiastic support of this worthy local cause remains as strong as ever," said Kirk Ruoff, who, with his wife, Pam, are owners of Turning Point. The restaurant is one of KRF's largest corporate sponsors.

On the fundraising weekend during regular restaurant hours, guests at Turning Point who donated a minimum of \$25 to KRF on either of those two days received in return a Turning Point gift card good for two entrées to be used any time in the future.

"We are very grateful to the Ruoffs and their 180 employees at 11 locations, and our 40-plus (KRF) volunteers and the hundreds of patrons who have made this annual event a successful way to increase funding for pediatric brain tumor research," said Kristen Gillette, the charity's founder. "This fundraiser elicits support from several different groups of supporters who are all coming together to make a difference in the lives of very sick children."

“We depend on the growing community support for our mission to find better treatments and cures for the more than 3,500 children diagnosed annually with brain tumors,” she added.

The KRF foundation reached a milestone in 2015 when, after just nine years, it surpassed \$1 million in donations to CHOP.

The Turning Point locations are Brick, Cherry Hill, Hoboken, Holmdel, Little Silver, Long Branch, Manalapan, Marlton, Princeton, Sea Girt, and Westfield

About The Kortney Rose Foundation

Kortney Rose Gillette was a vivacious nine-year old girl with a winning smile and unparalleled zest for life. She loved playing with friends and animals (stuffed or real) and enjoyed school at Wolf Hill Elementary School in Oceanport, NJ. This didn't change even after her diagnosis of a terminal brainstem glioma. On April 27, 2006, four months after her diagnosis, Kortney lost her brave battle with this pediatric brain cancer.

The Kortney Rose Foundation is a 501(c) (3) charity that was set up by Kortney's parents, after her death in 2006 from a rare brain tumor, to create her legacy of helping other children through the promise of research. Since inception the foundation has built a playground in Kortney's name, donated over \$1,200,000 to the pediatric brain tumor research program at The Children's Hospital of Philadelphia (CHOP) and helped establish its world-class Children's Brain Tumor Tissue Consortium (CBTTC.org). More than 95% of every dollar donated to KRF goes directly to this research. The foundation was also instrumental in passing legislation naming May as brain tumor awareness month in the State of New Jersey. <http://www.thekortneyrosefoundation.org>

For event details or to schedule an interview, please contact Kristen Gillette at (732)222-1491 or Kristen@thekortneyrosefoundation.org

About Turning Point Restaurants

The Turning Point restaurants were founded in 1998 by Kirk and Pam Ruoff, who opened their first location in Little Silver, NJ. Serving breakfast, brunch and lunch, Turning Point now operates 11 restaurants in New Jersey, offering the finest in quality and freshness. In 2015, Turning Point earned the No. 1 Breakfast Spot in NJ in the New Jersey Monthly Readers' Choice poll. Each location is tastefully decorated with soothing natural colors, wainscoting, rich wood trim, lush live plants, large windows allowing plenty of natural light, comfortable dining areas, gas fireplaces, a private meeting area, a dining counter and outside seating for warmer seasons. The Turning Point locations are Brick, Cherry Hill, Hoboken, Holmdel, Little Silver, Long Branch, Manalapan, Marlton, Princeton, Sea Girt, and Westfield.

Turning Point restaurants are open daily from 8 a.m. to 3 p.m. Menus include breakfast, lunch, children's, catering and takeout menus. www.theturningpoint.biz