

For Immediate Release
Friday, October 21, 2011

Media Contact: Rachel Salis-Silverman
Office: 267-426-6063
Cell: 267-970-3685
Salis@email.chop.edu

**“All In” for Kids Poker Tournament Raises More than \$ for Childhood Cancer Research
at The Children’s Hospital of Philadelphia**

October 21, 2011. New York City— With support from 11-time World Series of Poker Bracelet Winner Phil Hellmuth, the “All In” for Kids Poker Tournament raised \$800,000 to benefit the Center for Childhood Cancer Research at The Children’s Hospital of Philadelphia. Held at the Mandarin Oriental in New York City, the winner of the “All In” for Kids Poker Tournament was Daniel Roitman of New York City.

The Center for Childhood Cancer Research at The Children’s Hospital of Philadelphia is one of the largest and most renowned pediatric cancer research programs in the nation, impacting children from all over the world. The goal of the CCCR is to find new treatments and cures for all childhood cancers through highly integrated basic, translational and clinical research.

The honorary chairs for this year’s “All In” for Kids Poker Tournament are Kristen and Richard Gillette who founded The Kortney Rose Foundation in memory of their daughter. The Kortney Rose Foundation helps support the search for genetic causes of pediatric brain tumors, and has partnered with The Children’s Hospital of Philadelphia to advance research within the CCCR’s Brain Tumor Program, which sees more than 200 patients each year and is one of the largest childhood brain tumor research and treatment centers in the United States.

The event, co-founded by Beth Shak and Dan Shak, brings together celebrities, athletes and professional poker players with Hospital Trustees, doctors, donors and grateful patient families for the event.

###

Getty Image link: http://mm.gettyimages.com/mm/nicePath/gyipa_public?nav=pr158345261