



FOR IMMEDIATE RELEASE

Kristen Gillette

Founder and President of the Kortney Rose Foundation

kortneyroseorg@aol.com

Turning Point Restaurants and The Kortney Rose Foundation Raise Over \$30K to “Help Get Brain Tumors Off Kids’ Minds”

Turning Point adds new location on heels of record setting fundraiser

Long Branch, N.J., (June 6, 2014) – [The Turning Point](#) restaurants today announced it raised \$33,420 for pediatric brain tumor research at its fifth annual “Great Food for a Great Cause” fundraiser. The event, a collaboration with [The Kortney Rose Foundation](#) (KRF) during Brain Tumor Awareness Month, was held the weekend of May 3 at its locations in Brick, Hoboken, Holmdel, Little Silver, Long Branch, Manalapan, Marlton, and Westfield. This year’s event set a new fundraising record, and showed a 20% increase in donations from the same stores last year.

Also in May, The Turning Point opened its ninth location in the Brook 35 West Shopping Center at 2157 Route 35 in Sea Girt. The beautifully decorated restaurant featuring a wall of windows that opens for an al fresco dining sensation, opened its doors on May 27. It offers the breakfast, brunch and lunch fare people have come to love.

“We are thrilled to see how The Turning Point’s business has grown over the years, and that its expansion has benefitted The Kortney Rose Foundation,” said KRF’s Founder and President Kristen Gillette. Brain tumors are the #1 tumor cause of death in children 19 and under and more than 4,200 children are diagnosed annually with brain tumors. As federal funding continues to decrease, private funding is imperative to find better treatments and cures for these children. We are so very grateful that the wonderful people at Turning Point have remained dedicated to our cause.”

“We are, once again, touched by the generosity of our patrons and proud of the efforts by our staff to make ‘Great Food for a Great Cause’ a continued success,” said Kirk Ruoff, owner of the Turning Point Restaurants, and one of KRF’s largest corporate sponsors. “It’s great to see KRF’s mission really resonating with the community, and we’re thrilled to make this record donation to such a worthy endeavor.”

More than 94 cents of every dollar donated to KRF goes directly to The Children’s Hospital of Philadelphia’s Large-Scale Genome Project and the world-class Children’s Brain Tumor Tissue Consortium (CHOP), a multi-institutional research program dedicated to the study of childhood brain tumors. To date, KRF has donated nearly \$750,000 to this life-saving research being conducted at CHOP, and hopes to reach the million-dollar mark by 2016.

About The Turning Point

The Turning Point breakfast brunch and lunch started in 1998 in Little Silver, New Jersey. We pride ourselves on offering the highest quality and freshest daytime meals in the area. Every menu item we sell is made from ‘scratch’. We apply the same principles of a nighttime restaurant to our daytime breakfast and lunch establishments. We hire friendly people first and then train them to be servers and baristas. Customers often ask us why we are not open in the evening. Our answer is always the same; we serve the best breakfast and lunch meals we know how from 8:00 a.m. to 3:00 p.m. then we go home to our families. "Work to live, don't live to work"

If you are looking for a unique breakfast or lunch restaurant come give The Turning Point a try at our locations in Brick, Hoboken, Holmdel, Little Silver, Long Branch, Manalapan, Marlton, Sea Girt and Westfield.

About The Kortney Rose Foundation

Kortney Rose Gillette was a vivacious nine-year old girl with a winning smile and unparalleled zest for life. She loved playing with friends and animals (stuffed or real) and enjoyed school at Wolf Hill Elementary School in Oceanport, NJ. This didn’t change even after her diagnosis of a terminal brainstem glioma. On April 27, 2006, four months after her diagnosis, Kortney lost her brave battle with this pediatric brain cancer.

The Kortney Rose Foundation is a 501(c) (3) charity that was set up by Kortney’s parents, after her death in 2006 from a rare brain tumor, to create her legacy of helping other children through the promise of research. Since inception the foundation has built a playground in Kortney’s name, donated hundreds of thousands of dollars to the pediatric brain tumor research program at The Children’s Hospital of Philadelphia and was instrumental in passing legislation naming May as brain tumor awareness month in the State of New Jersey. <http://www.thekortneyrosefoundation.org>

For event details or to schedule an interview, please contact Kristen at kortneyroseorg@aol.com.



Turning Point owners, Kirk and Pam Ruoff (far left and far right) celebrate with Kristen and Rich Gillette of The Kortney Rose Foundation, the over \$33,000 donation, the largest to date for pediatric brain cancer research raised from the annual collaborative fundraiser "Great Food for a Great Cause."

###