



## FOR IMMEDIATE RELEASE

Kristen Gillette

Founder and President of the Kortney Rose Foundation

(732) 859-3629 (Do not publish this phone number but may be used for press contact)

[kortneyroseorg@aol.com](mailto:kortneyroseorg@aol.com)

## Kortney Rose Foundation and Turning Point Restaurants Team Up to “Get Brain Tumors Off Kids’ Minds”

*“Great Food for a Great Cause” to be held at Turning Point Restaurants April 27 & 28*

**Long Branch, N.J., (April 13, 2013)** –Turning Point Restaurants today announced that all eight of its locations will host The Kortney Rose Foundation’s (KRF) fourth annual **“Great Food for a Great Cause”** fundraiser on April 27 & 28 between the hours of 8 a.m. and 3 p.m. Turning Point Restaurants in Brick, Hoboken, Holmdel, Little Silver, Long Branch, Manalapan, Marlton, and Westfield will all help raise money for pediatric brain tumor research and awareness.

Patrons of Turning Point Restaurants on either of these dates who donate to KRF will receive a gift card for use upon their **next** visit to any of the Turning Point restaurants. A \$20 donation entitles donors to two free entrees, a \$40 donation equals four free entrees and a \$50 donation equals four free entrees and a Turning Point coffee mug. “Great Food for a Great Cause” raised over \$15,000 for research last year, and with the addition of the Marlton location, the fundraiser aims to surpass that figure to help advance the Children’s Hospital of Philadelphia’s (CHOP) research into the leading solid tumor cause of death in children under 20.

Kirk Ruoff, owner of the Turning Point Restaurants, and one of The KRF’s largest corporate sponsors, explains why his company supports The Kortney Rose Foundation, “I was looking for a local charitable organization to partner with and saw one of their coin collection boxes at Fanagle the Bagel and decided to go online and learn more about the organization. I was completely moved by the Gillette's story and their dedication to raising money for kids with brain tumors and CHOP. After speaking with Kristen and feeling her passion for her charity, I knew that I found the organization that I wanted to work with.” [Could we update Kurt’s quote to say something like he has supported you for X years because of your unwavering dedication to raising money for kids with brain tumors and KRF’s success in engaging the community in this critical cause?].

“We are extremely grateful for the support of the Ruoffs and the entire Turning Point organization. Their partnership over the past six years has been vital in helping us donate over \$600,000 to CHOP, the number one children’s hospital in the nation,” said KRF’s Founder and President Kristen Gillette. “As federal funding continues to decrease, private funding is imperative to find better treatments and cures for the more than 4,200 children diagnosed annually with brain tumors.” [Great messaging!]

#### **About The Kortney Rose Foundation**

**Kortney Rose Gillette** was a vivacious nine-year old girl with a winning smile and unparalleled zest for life. She loved playing with friends and animals (stuffed or real) and enjoyed school at Wolf Hill Elementary School in Oceanport, NJ. This didn’t change even after her diagnosis of a terminal brainstem glioma. On April 27, 2006, four months after her diagnosis, Kortney lost her brave battle with this pediatric brain cancer.

*The Kortney Rose Foundation is a 501(c) (3) charity that was set up by Kortney’s parents, after her death in 2006 from a rare brain tumor, to create her legacy of helping other children through the promise of research. Since inception the foundation has built a playground in Kortney’s name, donated hundreds of thousands of dollars to the pediatric brain tumor research program at The Children’s Hospital of Philadelphia and was instrumental in passing legislation naming May as brain tumor awareness month in the State of New Jersey. <http://www.thekortneyrosefoundation.org>*

For event details or to schedule an interview, please contact Kristen Gillette at (732)222-1491 or [kortneyroseorg@aol.com](mailto:kortneyroseorg@aol.com).

The Turning Point breakfast brunch and lunch started in 1998 in Little Silver, New Jersey. We pride ourselves on offering the highest quality and freshest daytime meals in the area. Every menu item we sell is made from ‘scratch’ soups, dressings, salsa ect. We crack hundreds of eggs a day because we know it’s the best thing for our customers. Every item on our menu is cooked to order... to your requests. We will make it how you like just give us a little time. Our philosophy is "fresh is always best".

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