



Every Donation Brings Hope

The *Hope Lives Here* campaign was the most successful fundraising effort in Children's Hospital history, and it was the collective generosity of well over 200,000 donors that made it happen.

There were transformational gifts from individuals like Ruth and Tristram Colket and corporations like State Farm Insurance Companies. There were gifts from schoolchildren and parents, community leaders, neighbors and friends, many of whom were motivated by their own experience at CHOP, or that of a loved one or friend. Every dollar raised during this campaign made a difference and made it possible for the Hospital to exceed its goal of \$400 million by more than \$76 million.

Many of the Hospital's donors became advocates for our cause, encouraging others to contribute. Families with children who were treated here started events, from golf tournaments to costume balls. Healthy children with classmates stricken by cancer or other illnesses held bake sales, dance-a-thons and fundraisers of all kinds. And most recently, in the closing years of the campaign, this vital community of Children's Hospital supporters has moved online with individual Web pages within the Hospital Foundation's Web site. People have used these fundraising pages to share their stories about why they support Children's Hospital and to invite their friends and family to join them.

The most compelling ambassadors for Children's Hospital have been creative donors who combine their personal passions with the great causes in need of funding at the Hospital.

Some are devoted to ensuring progress is made against a disease that claimed a loved one's life, hoping that in the future no parent will have to endure what they did. After her daughter died from a brain tumor, Kristen Gillette started a foundation in her name. The Kortney Rose Foundation has raised \$175,000 over the last two years to fight brain cancer. Howard and Kara Fraiman's foundation, Ashley's Angels, has held a number of events during the last five years to raise money for the palliative care program at CHOP, which provided great care and comfort while the Fraimans' daughter Ashley faced a terminal illness.

In every case, devoted donors, patients and their families have contributed to the success of the *Hope Lives Here* campaign. A large variety of philanthropic styles — from personal gifts to car washes to corporate giving — were required to meet, and exceed, the \$400 million goal of the campaign. The contributions of every donor these past seven years have made this a time of immense progress for the Hospital. And the foundation those donors established will support the children served by Children's Hospital for many years to come. ■

Opposite page: Campaign co-chairs share a moment with our patients. Clockwise from left, Board of Trustees chairman Stephen B. Burke, Aashka Patel, president and CEO Steven M. Altschuler, M.D., Micah Baldez, trustee Jeffrey E. Perelman, trustee Lynne L. Garbose, Rachel Cohen and baby Monet Crumbley.

Hope Lives Here Campaign By the Numbers

We raised **\$476.5 million** with the help of **218,000 donors**.

For **190,000 donors**, this was their first gift to CHOP, making this the most far-reaching campaign in Hospital history.

A remarkable nine gifts in excess of **\$10 million** were received. CHOP received the largest individual gift ever from **Ruth and Tristram Colket** and the largest corporate gift ever from **State Farm Insurance Companies**.

Gifts supported an unprecedented expansion, adding **1.2 million square feet** of building space.

Donors created **35 new endowed chairs** that will allow Children's Hospital to attract and retain the most talented clinicians and researchers.